



# COMPANY PROFILE

Magazine  
잡지

Comics  
출판만화

Trade Book  
일반서

Webnovel  
웹소설

Kids&Kidult  
유아동&키덜트

Fiction  
소설

Webtoon  
웹툰

DAEWON C.I. INC.

9-12, HANGANG-DAERO 15-GIL  
YONGSAN-GU, SEOUL 04379, KOREA

Tel: +82 2 2071 2000 Fax: +82 2 794 6544

For Inquiries: Jina Han / jina@dwci.co.kr

---

**C E O** Minho Hwang

**FOUNDED** February, 1992

**ADDRESS** 9-12, Hangangdaero 15-gil, Yongsan-gu, Seoul 04379 Republic of Korea

**BUSINESS** Publication of Manwha, Manga, Webtoon, Web Novel, General Books, Children's Books, Merchandise, Licensing, and more

Turning into entertainment group from comic book publishing house  
as expanding business areas to digital contents and IP business



## PUBLICATION

Releasing more than 1,500 titles per year including periodical comic magazine, comic book, general book, children's book, webtoon and web novel

## DIGITAL CONTENT

Producing and distributing webtoons, digital-only/first comics and web novels taking advantage of our experience as the comic publisher

## MERCHANDISE

Developing the variety of merchandise including character-licensed products, goods for adults and children

## IP BUSINESS

Utilizing IPs for the subsidiary rights such as dramatization, gamification, character-related business and many more



Children's Books, Character Business



Books and goods for Kidults



Essay, Practical Books



Genre Fiction, Light Novel



Books for Hobby, Novel



Books for culture and information



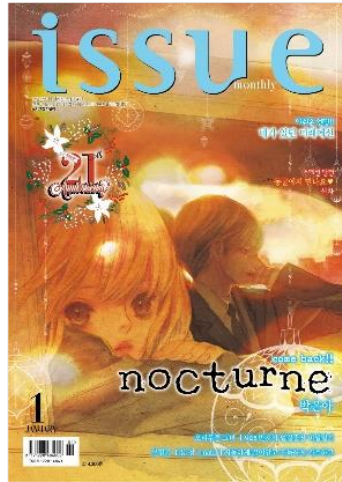
## Deep insight from the comic magazine publication

We continue to publish the periodical comic magazines since the foundation of the corporation and it has helped to expand the extent and depth of our business positioning itself as the representative comic publishing house in Korea.



**CHAMP**

1991~  
The first of comic magazine  
in Korea



**ISSUE**

1995 – 2020  
Magazine  
for romance comic



**CHAMP D**

2013~  
Digital magazine  
for wider readers



**NEW TYPE**  
(for Animation)



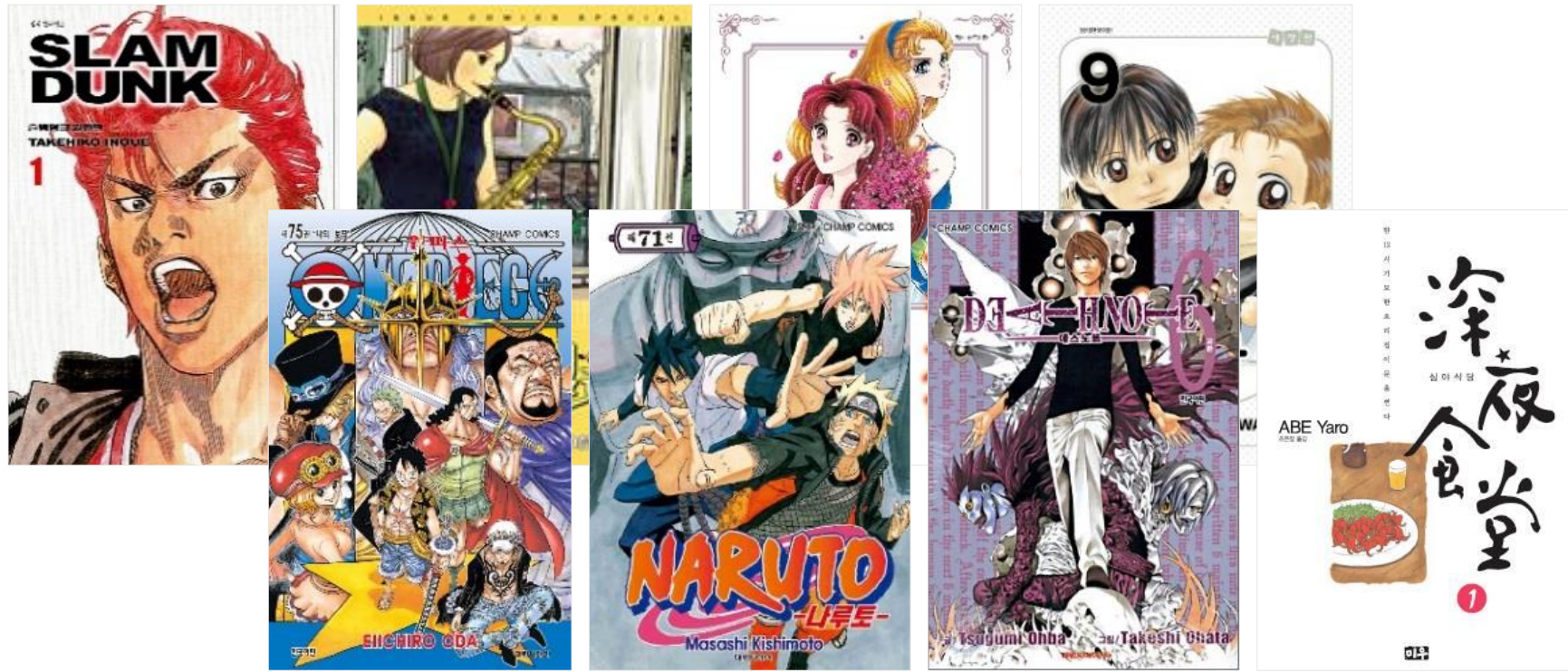
**NYAN TYPE**  
(for Animation)

Best partner for Japanese million-seller titles

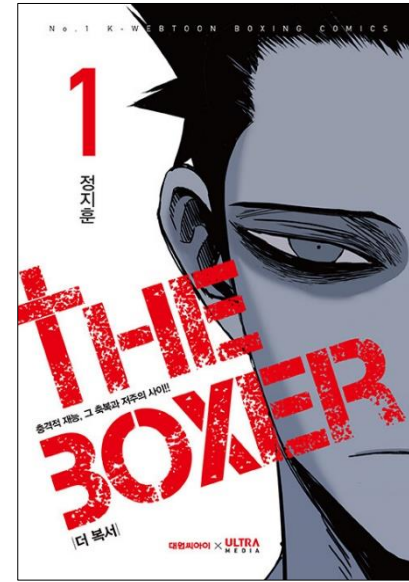
Slam Dunk, Naruto, One Piece, Death Note, Doraemon, Nodame Cantabile, Haikyuu and many more

Strong long-term relationships with pre-eminent Japanese publishers by publishing their most outstanding works in Korea

\*Strategic partnerships with over 20 publishing houses including Shueisha, Kodansha, Shogakukan, Kadokawa, I.T.Planning, etc.





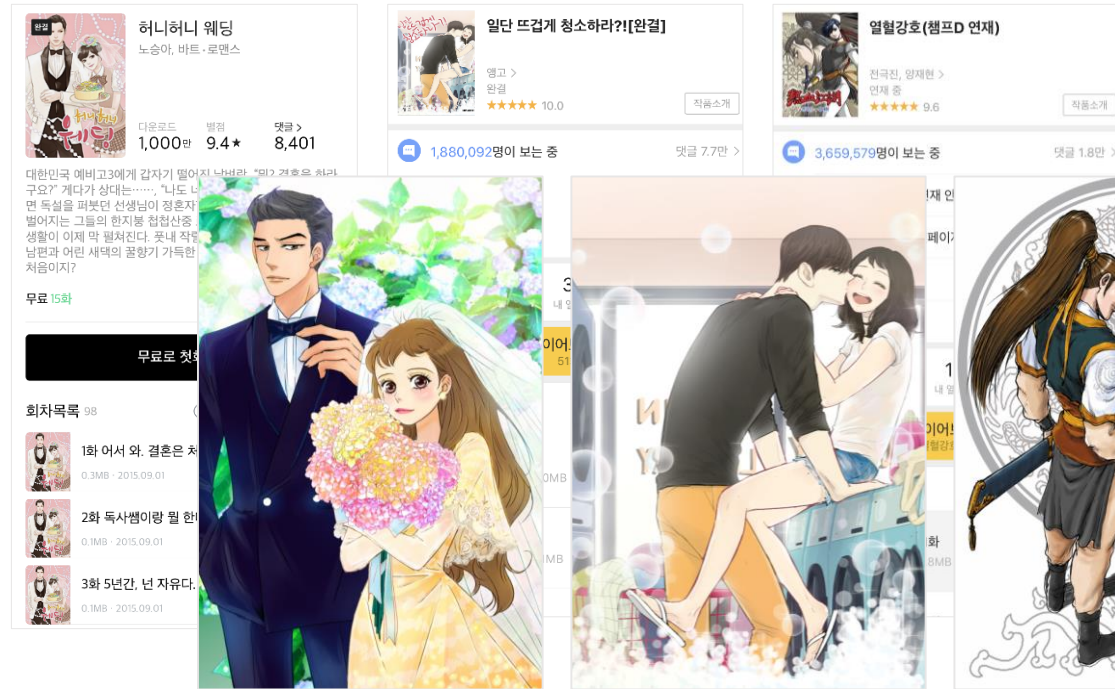


Leader in the comic market for 20 years

We are building a solid portfolio by presenting the original works with a wide range of genres such as modern romance, romance fantasy, boy's love, action, kids and many more.

## High quality works of webtoon and web novel

Based on our experience in the physical comic book market, we are producing high quality digital works with entertaining stories and charming characters, and distributing the works through Korea's biggest and representative platforms which are **Naver Webtoon**, **Kakao Webtoon**, **RIDI Books**, **Comico**, etc.



<Honey Honey Wedding>  
Webtoon Adaptation

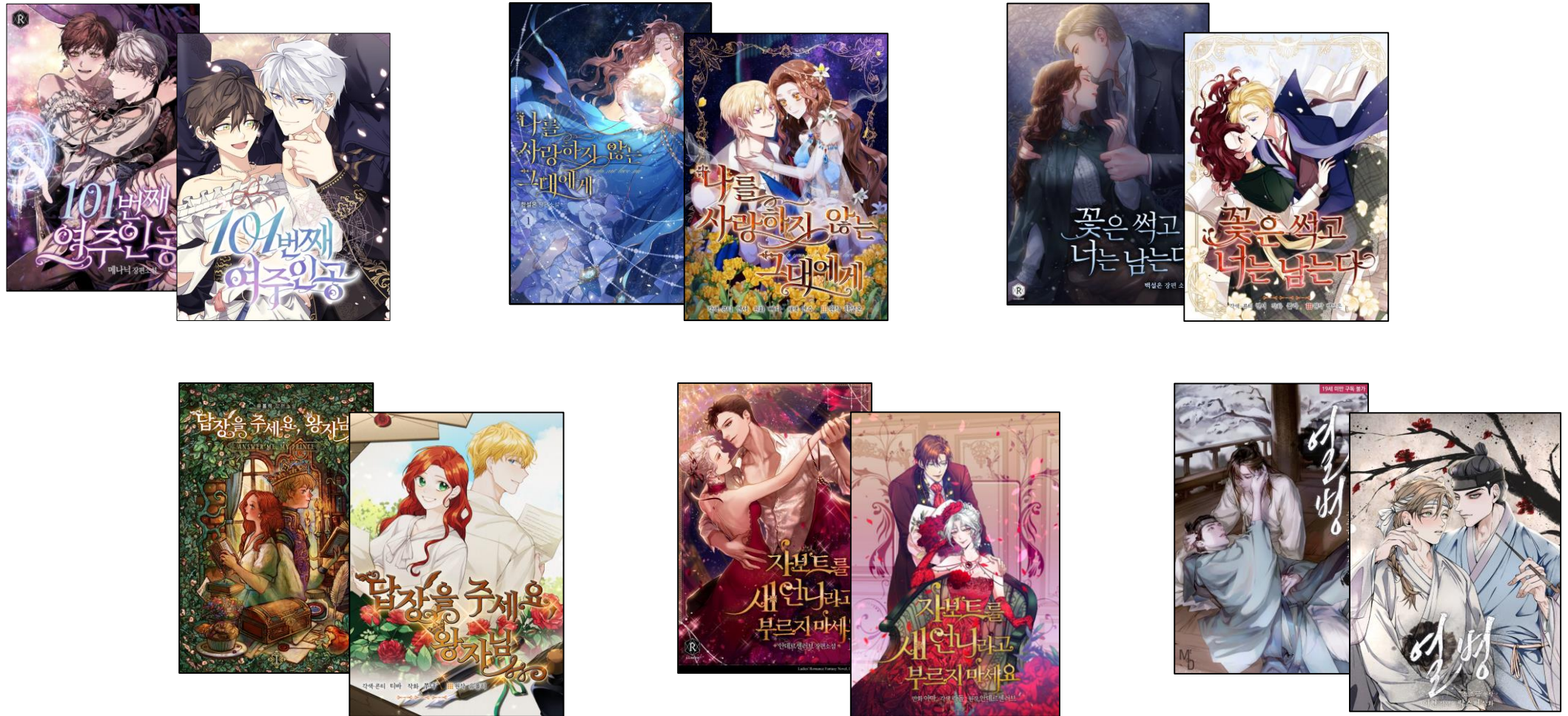
<Clean with Passion>  
TV Drama Adaptation

<Ruler of the Land>  
Media Franchise



### Virtuous cycle production process from web novel to webtoon

We are extending the novel comics business which is webtoon adaptation of the popular web novels already verified by the readers in order to heighten the synergy effect between our original works



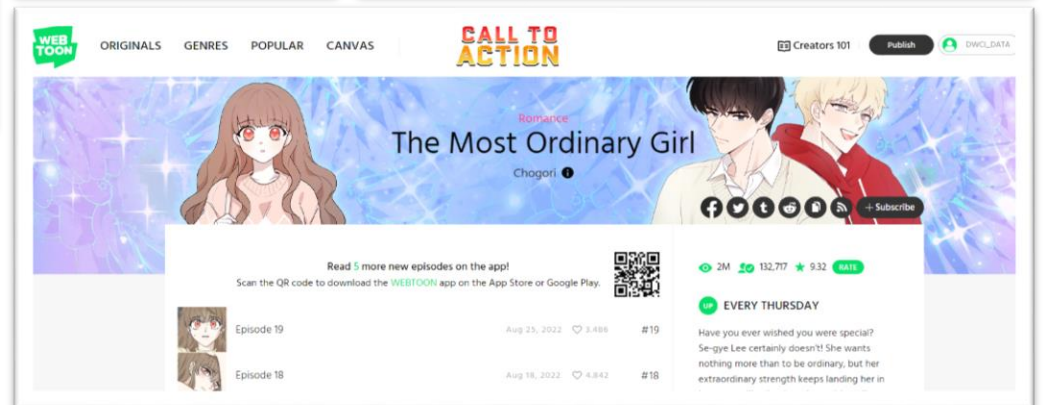
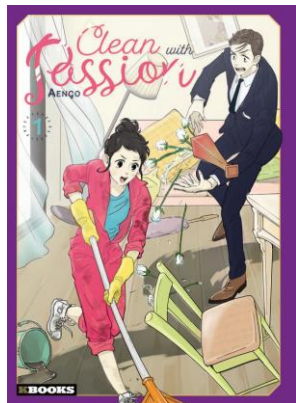
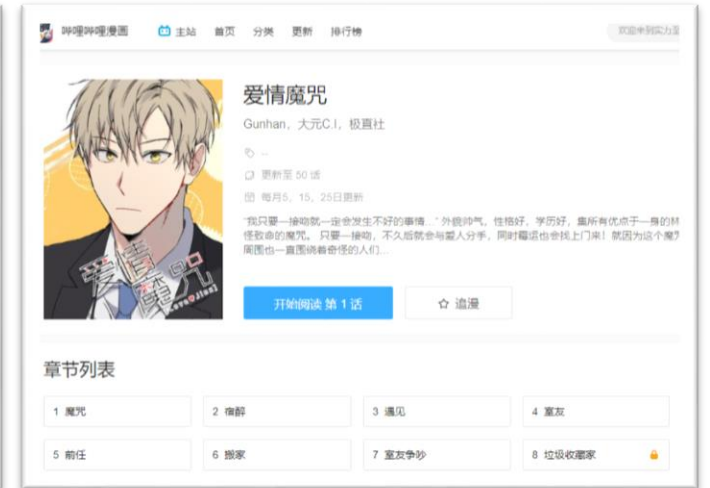


Pioneering overseas market in over 45 countries

We are achieving export performance worth more than 1 billion won per year with our original works throughout the world.

Also, we are striving for the creative new business through media franchising of works, annual contests, writers cooperation, and MOUs with global companies

\*Export over 250 titles including <The Ruler of the Land>, <The Beast Must Die> and <Once Again, Into the light> to China, Japan USA, Germany, France, Russia, Italy





## The infinity expansion of comic through multi-use

We are proving the growth potential of our works along with added values of IP business by maximizing profits with webtoon, web novel, TV drama, movie, game and character businesses through the IP Business



〈The Ruler of the Land〉  
Online Game

〈Blade of the Phantom Master〉  
TV Animated Series

〈Banzi's Adventure〉  
TV Animated Series



〈Bichunmoo〉  
Movie



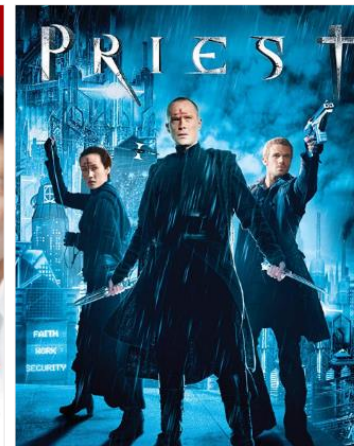
〈Warrior, Baek Dong-su〉  
TV Drama



〈Beat〉  
Movie



〈I Like It Hot〉  
Movie



〈Priest〉  
Movie (USA)



〈Queen's〉  
TV Drama (Taiwan)



**Thank You**